

Marketing employee / online marketer

CROWDLED | INTERNSHIP/ FULLTIME

Sales | Business Development | Marketing | Supply chain & operations | Media |

Company information

CrowdLED is a fast-growing startup that is ready to take over the LED light world. With a small strong team CrowdLED offers LED-products to companies and individuals as part of lightshows at big and small events such as festivals, parties and corporate events. Our goal is to become the world leader in creating magical events through LED lights. In less than a year we grew from just 1 employee in The Netherlands to 7 employees divided over two different continents.

Job description

In our small strong team, you will be the key player for online marketing. Everyday will be different than any day before. You are responsible for the entire marketing of CrowdLED, all your ideas are appreciated. Your main tasks are maintaining and improving our website, social media, AdWords, analytics and copywriting. With the ideas of yourself, your colleagues and the ideas of our customers you will optimize CrowdLED's online marketing. You will work primarily in English. Presenting our products at exhibitions and more offline marketing will also be part of your job.

Other parts of the job:

- Writing newsletters
- Maintaining social media
- Optimize brochures

Job requirements

You have studied / are studying (online) marketing or a similar study. You are commercially oriented, have a fine touch for marketing, are capable of talking yourself out of any situation and are quite flexible as well.

- Fluent English (Speaking and writing) obligatory.
- German and French or any other language skills are beneficial
- You live close to Utrecht or Amsterdam
- Prepared to work at events (once/twice per month)
- Experience with Photoshop, Wordpress and mailchip obligatory.
- Driver license is a plus

Candidate Profile:

- Social
- Proactive
- Independent
- Flexible
- Enthusiastic

What do we offer:

- An astonishing experience in a strong sales and marketing environment;
- A strong team;
- Good working conditions
- Friday afternoon drinks;
- Room for development;
- Flexible working, a lot of independence