

Outbound sales representative

CROWDLED | [INTERNSHIP/ FULLTIME](#)

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Company information

CrowdLED is a fast-growing startup that is ready to take over the LED light world. With a small strong team CrowdLED offers LED-products to companies and individuals as part of lightshows at big and small events such as festivals, parties and corporate events. Our goal is to become the world leader in creating magical events through LED lights. In less than a year we grew from just 1 employee in The Netherlands to 7 employees divided over two different continents.

Job description

You will be the first contact person for event agencies home and abroad and will help them implementing our product into their vision as well as possible. You will explain how our products work. Mainly you will be cold calling potential clients for example event agencies or big competitions such as the premier league or the NFL. Every now and then you will travel to the events itself to assist the customers in using our products or during demonstrations.

With big customers (think of multinationals) you will be the project manager. The entire project will be your responsibility: starting production at the factory, quality control, import and transport, and in the end you should take care of final delivery to our customers on time.

Job requirements

You have studied / are studying sales or a similar study. You are commercially oriented, have a fine touch for marketing, are capable of talking yourself out of any situation and are quite flexibel as well.

- Fluent English (Speaking and writing) obligatory.
- German and French or any other language skills are beneficial
- Understanding of the principles of sales
- Excellent Communication
- Problem solving and analytical skills
- You live close to Utrecht or Amsterdam
- Prepared to work at events (once/twice per month)
- Experience with Photoshop, Wordpress is a plus
- Driver license is a plus

Candidate Profile:

- Social
- Proactive
- Independent
- Flexible
- Enthusiastic

What do we offer:

- An astonishing experience in a strong sales and marketing environment;
- A strong team;
- Good working conditions
- Friday afternoon drinks;
- Room for development;
- Flexible working, a lot of independence